

Awards and activities brighten up store news

Floyd Paben's quick thinking recently netted the auto service manager at 3153, Houston, TX a trip to Las Vegas.

When a local radio station called the store at random, Floyd picked up the phone and was told he'd be the winner of an expenses paid vacation if he could come up with an answer to the question. He was asked: "What state besides Alabama has had a woman governor?" Paben fired back "Texas!" He mentioned later, "Ma Ferguson was the first governor I could remember."

Paben plans to use his winnings this fall, and promised fellow staffers at the Houston store that he would only spend as much as the free chips he'd received.

The trip is a very good return on only one minute's work: It's valued at over \$1,000.

Ron Chase and Jim Reagan are both hardworking managers at

Upon his arrival, the elder man noticed Moore had the wrong brand of cigarettes.

Moore returned to the store and was back in a jiffy with the right ones. Just an example of going an extra mile for a K mart customer.



Ron Chase and Jim Reagan



Floyd Paben and Jim Ferguson

K mart 3238, Tulsa, OK is very proud these days of millinery salesclerk Peggy Waisanen. The pretty part-timer won a National Merit Scholarship this year for outstanding academic work. The award entitled her to attend a college of her choice for four years.

Peggy will probably attend the University of Oklahoma and major in medicine. In the meantime, the active teen will keep busy. She is a member of the National Honor Society and the Computer Math Club, and also belongs to the Memorial Service Club.

Circus Days at 3179, Orlando, FL gave professional clowns Bo Eiserman and Debbie Graham a chance to welcome big and little kids to a fun time, promotional sidewalk sale. Children were given favors, hungry shoppers fed hot dogs and soft drinks and treated to some good Southern hospitality. Bo-Bo and Debbie are staffers at 3179, as are Ida McCarthy and Frank Goodwin, who was instrumental in keeping the event organized and everyone happy.

Two genuine love birds seem to have found the perfect perch for their courtship. As K mart customers find the friendly "Satisfaction Always" slogan so true, so did two store inhabitants of 4333, Anderson, SC.

Camera Manager Worley Whitfield captured the two birds atop the store sign where they snuggled close for over an hour.

A customer called store 4355, St. Petersburg, FL one day and explained he was an invalid, confined to a wheelchair, who had always been a loyal K mart shopper.

This day, he said, he had a problem. He wanted to buy a hamburger cooker, carton of cigarettes and package of cough drops for his wife, but had no transportation to the store. Helpful Appliance Manager Ray Moore hand delivered these items to the grateful man.

Southern Regional News

Staffer's talents entertain store

"All work and no play makes Jack a dull boy," is an old saying we're all familiar with. Among the K mart employees there are many outside avocations, and for Anthony Roach it is music.

Roach is manager of the menswear department at K mart 4246, Chattanooga, TN. He first joined the Kresge organization as assistant menswear manager at store 4241, East Ridge, TN in 1974, but made music his love long before that.

He organized his first musical group while a sophomore in high school. The next few years found him playing lead guitar and singing with several rock groups. But after marriage and two sons, he thought it was time to "settle down" a bit. He joined the crew at 4246, and toned his musical bent to country rock.

Roach's performances have enlivened many store birthday celebrations. He used to team up with an assistant, but was left a solo act after his partner was transferred. Now staffers enjoy his adaptations of the Marshall Tucker Band's releases and other country tunes.

They'll tell you his work doesn't seem to be affected by his favorite hobby. Menswear has enjoyed healthy sales increases ever since the musician became part of 4246's family.



Anthony Roach



Visiting senoritas enjoy lunch at the grill of K mart 4354, Lubbock, TX.

Texas enjoys costume days

Stores all over the world celebrate spring each year with fashion shows. It was therefore appropriate that K mart 4354 sponsored one this year for some special south-of-the-border visitors touring Texas.

Several student teachers from Mexico City, Mexico spent a day at the Lubbock, TX store and watched local high school Spanish Club students model the latest fashions from K mart Apparel. Representatives from local newspapers, radio and television stations were on hand to cover the event.

The girls enjoyed an All-American lunch of hamburgers, chips, cole slaw and jello. Then they were invited to splurge on store-wide bargains.

They filled thirty-six shopping carts to the brim with items ranging from cameras to clothes. Blue-light specials piped in Spanish helped them make selections, while customers and staffers helped out with a combination of sign language and broken Spanish.

When the day came to an end, everyone laughingly agreed that women the world over are alike—they're zealous shoppers! The senoritas reluctantly bid their new friends farewell. Amid the flurry of "Adios, amigos", all at 4354 deemed the day a huge success.

K mart 4023, Amarillo, TX also used the "South of the Border" theme this month to promote Mexican customs. The proper atmosphere was provided with staffers decked out in colorful sarapes, and sombreros. Lively music was played and customers were invited to enjoy some spicy items at the grill.

The special promotion actually started when 4023's manager made a wager with the manager at the Lubbock store as to which grill could show the largest increase during the month.

However, no one was able to figure out just what the wager was.